Fact Sheet



Bank Profile

Banque Saudi Fransi (BSF) is the successor to Banque de l'Indochine (est. 1949) and was established by Royal Decree No. M/23 as a Saudi Arabian joint stock company in 1977. With assets of SAR 231 billion (USD 62 billion), BSF is a leading bank in Saudi Arabia serving more than 1.2 million customers and employing 2,634 people.

BSF is headquartered in Riyadh and has 82 branches, 457 ATMs, and 17,732 point of sale terminals located throughout Saudi Arabia.

The Bank aims to create long-term and personalized customer partnerships and is dedicated to gaining customer loyalty through banking expertise and provision of innovative and customized financial solutions.

Universal Bank Model

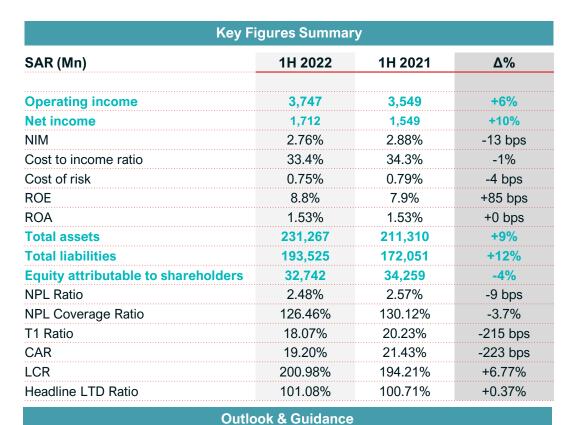
B Digitalization

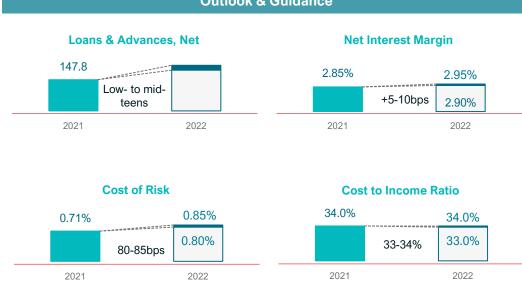
- Full range of conventional and Islamic products and services, with core focus on the Saudi market.
- Leading Corporate bank in the Kingdom, complementing its product capabilities
 with a strong offering in treasury services, investment banking, investment advisory,
 asset management. local and international securities trading.

 Growing Retail platform catering to the premium segment where its Private Banking services are well established. 			
	BSF Strate	∍gy	
2018 Baseline	POSITIONED TO	'LEAP'	2023 Aspiration
ASSET MARKET SHARE 8.3%	Solidify our leadership position in	Scale up in Retail Banking	ASSET MARKET SHARE 10%
1.7%	Corporate Banking		2.3%
NPS**	Optimize our leading position in Private Banking	Reinforce our strength in Global Markets	NPS #1
A Technology & IT platforms	C Customer experience	E Brand	G Risk

F People

Organizational effectiveness













Fact Sheet



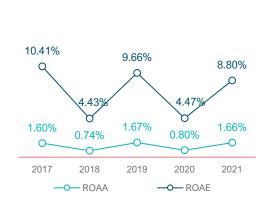
Financial Performance Track Record

Market Parameters & Credit Ratings

7,188 +2% 6,576 6,799 6,873 7,045 7,188 +2% YoY







Returns (%)







CAR (%)



LTD Ratios (%)

Share Parameters	30 Jun 2022	
Closing price (SAR)	47.40	
52 weeks range (SAR)	36.3 - 57.2	
Shares issued (million)	1,205	
Market capitalization (SARbn)	57.13	
Market capitalization to KSA bank sector	5.40%	
Market cap to KSA stock market	0.50%	
Price to tangible book value	1.74x	
Price to earnings (FY 2021)	17.5x	
Dividend yield (FY 2021)	3.2%	
	3.	







Contact Investor Relations

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